



Tshwane University  
of Technology

UNISA |   
university  
of south africa

# 6<sup>th</sup> INTERNATIONAL CONFERENCE ON ETHICS EDUCATION

SOUTH AFRICA, 3-5 OCTOBER, 2018

## SPONSORSHIP PROSPECTUS



International Association for  
Education in Ethics

## 1. INTRODUCTION

The 6<sup>th</sup> International Conference on Ethics Education is organized under the auspices of the *International Association for Education in Ethics* (<https://www.ethicsassociation.org/>). The main goals of the Association are the following: 1) to exchange knowledge and expertise regarding the teaching of ethics in various educational settings; 2) to promote the development of methods and best practices in ethics education; 3) to promote collaboration and contact between educators from countries around the world; and 4) to facilitate and enhance the teaching of ethics at national, regional and international levels (Ten Have, 2016:6)<sup>1</sup>.

Since 2012, the International Conference on Ethics Education has been hosted in North America (USA, 2013), Middle East (Turkey, 2014), South America (Brazil, 2015), Europe (Spain, 2016) and Asia (India, 2017); the next significant region being Africa. In the last 10 to 15 years, South Africa has been very actively involved in offering a wide array of *medical ethics* and *research ethics* training courses on tertiary level, as well as various continuous professional development programmes for health professionals. In addition, there is a growing number of community leaders, politicians, Constitutional Court judges and academics from a wide variety of disciplines that recognise the importance of fostering *ethics education skills* amongst school teachers and university lecturers in order to facilitate ethics awareness and ethics reasoning at all educational levels. **As such, South Africa is proud to host the 6<sup>th</sup> International Conference on Ethics Education at Spier Conference Centre in Stellenbosch (South Africa) from the 3<sup>rd</sup> to the 5<sup>th</sup> of October 2018.**

The Organizing Committee has made a firm commitment to implement the principle of *community development and sustainability*, inclusive of protection of the environment and socio-economic development in all aspects of the conference arrangements. This commitment is in line with the 2013 “*Future Vision of UNESCO’s Bioethics Programme*”<sup>2</sup> which indicates that “... *sustainable development of a country needs to be accompanied by the establishment of a functional bioethics infrastructure that **promotes education**, provides guidance, and fosters public awareness of and engagement in various ethical issues confronting society ... Bioethics is a critical component that ensures sustainable development through maximizing the benefits of scientific and technological innovation and laying the ethical foundation for creation of knowledge-based economies and societies ...*” (emphasis in bold added).

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<sup>1</sup> TEN HAVE, H. 2016. Ethics education: Global, inspiring and challenging. *International Journal of Ethics Education*, 1:1-6.

<sup>2</sup> UNESCO. 2013. “*Future Vision of UNESCO’s Bioethics Programme*”. <http://unesdoc.unesco.org/images/0022/002211/221197E.pdf>



The principles of *community development and sustainability* inter alia guided the decision of the conference venue. The **Spier Conference Centre** is located close to Stellenbosch in the Western Cape Winelands, and well known for their labour-sensitive practices, walking tours, organic waste recycling and environmental-friendly wastewater plant. In addition, the conference bags and lanyards will be exclusively produced by community-based craft producers, while local musicians/artists from the Winelands Region will provide soulful African entertainment during the two social functions (i.e. Cocktail function and Conference dinner).

## 2. FUNDING & BUDGET

The conference expenses are envisaged to be covered from the following four primary sources:

- 1) delegate registration fees;
- 2) sponsorships;
- 3) conference grant/s from national / international funding agencies; and
- 4) wide variety of support services and materials by the two co-host universities, namely Tshwane University of Technology (TUT) and University of South Africa (UNISA).

The delegate registration fees will be kept to a level that is reasonable and affordable for delegates from Southern Africa and the African continent in order to encourage participation from individuals coming from these countries. In addition, special student registration fees will be charged for all registered students.

The formal budget (see attached document) reflects all the budget items. Sponsorships play a very important role in ensuring the conference is successful and offered at affordable registration fees. The Organizing Committee will consider any sponsorship or contribution for specific items/events. The following **sponsorship categories** are available, **but any other sponsorship benefits and/or arrangements can be negotiated with the conference organisers:**

Platinum	Gold	Silver	Bronze
Main Sponsor ZAR100,000-00 €7,000-00 US\$8,000-00	Session or Social Event Sponsor ZAR60,000-00 €4,000-00 US\$5,000-00	ZAR35,000-00 €2,500-00 US\$3,000-00	Specific Items Sponsor ZAR5,000-00 to 20,000-00 €350-00 - 1,500-00 US\$400-00 - 1,600-00



**PLATINUM SPONSORSHIP (MAIN SPONSOR)** – ZAR100,000-00 / €7,000-00 / US\$8,000-00;  
limited to one sponsor

- The sponsoring company/institution's logo on the home page of the website
- The sponsoring company/institution's logo included in the email signature to all delegates and in all the electronic newsletters emailed to the delegates
- The sponsoring company/institution's logo will appear in the printed/electronic conference programme
- The sponsoring company/institution's logo will be displayed on a "sponsorship wall" in the conference foyer
- Ten minutes at the start of Day 1 (Opening Session in Main auditorium) to address the delegates and welcome them to the conference
- Conference attendance of one delegate from the company/institution (full registration fee included)
- Networking with conference delegates: One standard display stand *in the conference foyer* for the full duration of the conference (stand size specifications will be provided by the conference; display material and exhibitor staff member to be provided by the sponsor)
- One company/institution brochure in the delegates' conference pack (brochures provided by the sponsor)

**GOLD SPONSORSHIP (SESSION OR SOCIAL EVENT SPONSOR)** – ZAR60,000-00 / €4,000-00 / US\$5,000-00

- The sponsoring company/institution's logo on the home page of the website
- The sponsoring company/institution's logo will appear in the printed/electronic conference programme
- The sponsoring company/institution's logo will be displayed on a "sponsorship wall" in the conference foyer
- One company/institution brochure in the delegates' conference pack (brochures provided by the sponsor)
- Session Sponsor (Oral session, Workshop, Symposium or Master class selected by the sponsor; limited to one sponsor per session). In addition to the above four general sponsor benefits the following two benefits apply specifically to *session sponsors*:
  - The session will be named after the sponsor on the conference programme



- A dedicated display stand will be offered *in the specific session venue* to display company information and/or marketing material *for the duration of the sponsored session* (stand size specifications will be provided by the conference)
- Social Event Sponsor [limited to one sponsor per social event, namely i) Cocktail Reception on Day 1, and ii) Conference Dinner on Day 2]. In addition to the above four general sponsor benefits the following two benefits apply specifically to social event sponsors:
  - The social event will be named after the sponsor on the conference programme
  - Ten minutes at the start of the social event to address the delegates and welcome them to the event

#### **SILVER SPONSORSHIP – ZAR35,000-00 / €2,500-00 / US\$3,000-00**

- The sponsoring company/institution's logo on the home page of the website
- The sponsoring company/institution's logo will appear in the printed/electronic conference programme
- The sponsoring company/institution's logo will be displayed on a "sponsorship wall" in the conference foyer
- One company/institution brochure in the delegates' conference pack (brochures provided by the sponsor)

**BRONZE SPONSORSHIP – Any contributions ZAR5,000-00 - 20,000-00 / €350-00 – 1,500-00 / US\$400-00 – 1,600-00** (e.g. Flash drives with conference programme and abstracts; Lanyards and name badges; Gift of gratitude to session chairpersons) will be acknowledged in the following ways:

- The sponsoring company/institution's logo on the home page of the website
- The sponsoring company/institution's logo will appear in the printed/electronic conference programme
- The relevant item specifications will be provided by the conference.

### **3. PROGRAMME & CONFERENCE ACTIVITIES**

**Conference theme:** *"A long walk to ethics education"*. The conference theme links with the title of Dr Nelson Rolihlahla Mandela's autobiography *"A long walk to freedom"*; it suggests that ethics education is a complex and dynamic process characterised by life-long perseverance, courage and integrity.



The **conference programme** will consist of the following elements:

- Two **key note addresses** (40-60 minutes) per day (Main Auditorium) – Total of 6 keynote addresses
- Four parallel sessions per day for **oral presentations** (20 minutes each)
- Two to three dedicated **symposiums / workshops / master classes**
- An **Art exhibition** on Days 1 and 2

#### 4. SOCIAL FUNCTIONS

The social functions will be held at the conference venue on the Spier Wine Estate. It includes the following:

- **Cocktail Reception** (late afternoon and early evening, Day 1). Local musicians from the Winelands Region will provide soulful African instrumental music during this function.
- **Conference Dinner** (evening, Day 2). The focus will be for delegates to experience the unique cuisine of the Western Cape. Local artists from the Winelands Region will provide soulful African entertainment during this function.

#### 5. CONTACT INFORMATION

Conference Role	Contact Persons are Available Mon-Fri, Office hours (8:00-15:00) UTC + 2 hours]
Conference sponsorships	Mari Booysen (Tshwane University of Technology, Advancement and Partnerships Office) Tel: +27 12 382-5700 Mobile: +27 82 880-2584 E-mail: <a href="mailto:BooyesenM1@tut.ac.za">BooyesenM1@tut.ac.za</a>
Conference administration, conference venue and conference organisation	Deidre Cloete (Conferences et al) Tel: +27 83 261-0207 Email: <a href="mailto:deidre@iafrica.com">deidre@iafrica.com</a>
Chairperson: Conference Organising Committee	Prof Willem Hoffmann E-mail: <a href="mailto:HoffmannWA@tut.ac.za">HoffmannWA@tut.ac.za</a> Tel: +27 12 383-6246 Mobile: +27 82 892-8812